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AS SEEN ON TV

Newsday; Long Island, N.Y.; Jul 22, 1990; [Carol Burton Terry](#). [Bob Eckstein](#);

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Abstract:

*Yet More Of That TV Stuff Business for TV-related mail order catalogs is booming, and last week's listing couldn't hold them all. So here's more places to send away for merchandise from your favorite TV shows, along with a sampling of what each catalog offers. Signals, 274 Filmore Ave. E., St. Paul, Minn. 55107. Items related to public TV: videos of "Nova," "The Power of Myth," "Victory at Sea," "Brideshead Revisited," "Fawlty Towers," "Monty Python"; "This Old House" shirts and mugs that say "Measure twice, cut once." Also some non-TV merchandise (Richard Leakey skull tie, Wall Street boxer shorts). Write for catalog, or call (800) 699-5225. Also at this location: Wireless, for public radio stuff, such as cassettes of original "Amos 'N Andy" broadcasts, "Prairie Home Companion." Catalog, write, or call (800) 669-5959. Special Effects Merchandise, 475 Oberlin Avenue South, P.O. Box 823, Lakewood, N.J. 08701. ①Paramount Pictures products, including the studio's star-ringed mountain peak logo on socks, water bottle, denim fannypacks; "The Arsenio Hall Show" cuddle bears, satin jackets; "Entertainment Tonight" clocks, jean jackets; "Mission Impossible" talking alarm clocks; "Star Trek" intergalactic **greeting cards**. For **catalog**, write, or call (201) 905-7610. The Studio Store, 1000 Washington Blvd., Culver City, Calif. 90232.*

Full Text:

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Yet More Of That TV Stuff Business for TV-related mail order catalogs is booming, and last week's listing couldn't hold them all. So here's more places to send away for merchandise from your favorite TV shows, along with a sampling of what each catalog offers. Signals, 274 Filmore Ave. E., St. Paul, Minn. 55107. Items related to public TV: videos of "Nova," "The Power of Myth," "Victory at Sea," "Brideshead Revisited," "Fawlty Towers," "Monty Python"; "This Old House" shirts and mugs that say "Measure twice, cut once." Also some non-TV merchandise (Richard Leakey skull tie, Wall Street boxer shorts). Write for catalog, or call (800) 699-5225. Also at this location: Wireless, for public radio stuff, such as cassettes of original "Amos 'N Andy" broadcasts, "Prairie Home Companion." Catalog, write, or call (800) 669-5959. Special Effects Merchandise, 475 Oberlin Avenue South, P.O. Box 823, Lakewood, N.J. 08701. ①Paramount Pictures products, including the studio's star-ringed mountain peak logo on socks, water bottle, denim fannypacks; "The Arsenio Hall Show" cuddle bears, satin jackets; "Entertainment Tonight" clocks, jean jackets; "Mission Impossible" talking alarm clocks; "Star Trek" intergalactic **greeting cards**. For **catalog**, write, or call (201) 905-7610. The Studio Store, 1000 Washington Blvd., Culver City, Calif. 90232. The ①MGM lion logo on T-shirts, sweats and jackets; "thirtysomething" T-shirts, sweatshirts, nightshirts, mugs. Open weekdays 11 a.m.-5 p.m. (Pacific time). Catalog being prepared for year's end; to get on list, write, or call (213) 280-6500. The ①Warner Bros. Collection, 4000 Warner Blvd., Burbank, Calif. 91522. The "WB" logo on personalized director's chairs, (your name or the name of a star), gym bags, leather bomber jackets; Bugs Bunny music boxes, carrot mugs, fresh-baked carrot cakes; Batman and Joker watches, autographed "Batman" portfolio; "Night Court's" Bull hand puppet; "China Beach" caps; 6-foot inflatable Gumby; "Murphy Brown" mugs, FYI caps; "Perfect Strangers," "Full House" mugs; Looney Tunes earrings; Road Runner video games; dynamite alarm clocks and Yosemite Sam tire covers. Write for catalog or call 9 a.m.-5 p.m.